



Marketing / Project Management internship

Our Marketing / Project management internship offers various marketing related challenges on how to run a WOM-campaign from A to Z. This includes logistics, project planning and development, account management, follow-up on content development, etc.

Responsibilities

Following tasks will be expected of you;

- Project management: planning, timing, resource management.
- Creation/production: management of all Insiders content, online and offline.
- Support campaign management in the daily operation and communication with the customer.
- Insight, monitoring & reporting.

Profile

You are looking for a fulltime internship for a duration of min. 6 months.

You are currently enrolled in university or University College.

About the Company

The Insiders is an internationally well-known marketing activation agency, specialized in Word of Mouth marketing.

The company is present in 25 countries and accounts many of leading customer brands amongst its clients from companies like Neslté, Unilever, Danone, Diageo, Johnson&Johnson, Philips, Henkel, Pfizer etc.

WoM-campaigns are set up through the 'Insiders' community (www.theinsiders.eu and www.theinsidernet.com). Insiders develop their honest opinion based on a well-informed and exciting product experience, which is shared with their friends and colleagues.

We form the exciting bridge between interesting brands and influential consumers in order to spark authentic advocacy.