



## Copywriting & community Management

Word of mouth is all about spreading the word through content creation.

### Responsibilities

- Online & offline content creation
- Managing our various community channels such as Facebook, blogs, twitter, etc.

### Profile

You are looking for a fulltime internship for a duration of min. 6 months.

You are currently enrolled in university or University College.

### About the Company

The Insiders is an internationally well-known marketing activation agency, specialized in Word of Mouth marketing.

The company is present in 25 countries and accounts many of leading customer brands amongst its clients from companies like Neslté, Unilever, Danone, Diageo, Johnson&Johnson, Philips, Henkel, Pfizer etc.

WoM-campaigns are set up through the 'Insiders' community ([www.theinsiders.eu](http://www.theinsiders.eu) and [www.theinsidernet.com](http://www.theinsidernet.com)). Insiders develop their honest opinion based on a well-informed and exciting product experience, which is shared with their friends and colleagues.

We form the exciting bridge between interesting brands and influential consumers in order to spark authentic advocacy.